

Happy 2021, BOYCOM Folks!

What an incredible year we have all just witnessed! Whew! I want to take just a minute to **THANK YOU**, our BOYCOM family for your continued support and your patronage throughout this past year!

BOYCOM has been able, through this tough, pandemic year, to provide you, our valued family of customers, with increased broadband speeds; new extensions of service; new communities built...All while providing exceptional customer service and pride in our service to you!

We have just completed a very difficult Retransmission Consent Contract round with all of the "off-air" networks. These contractual negotiations were not successful for two and we have removed those stations from our Channel Line-Up. While, it is true that you can still enjoy those stations **free with an antenna**, you may also be able to view them through our broadband/internet service. Please call our CSR's for those details!

Our inability to reach an agreement on rates with two of our off-air stations, has allowed for a reduction of the line-item on your Monthly Statement for "Retransmission Consent Fees". Please know that next month, three of the BIG 4 Networks new retransmission rates will be increased. However, BOYCOM was able to **HOLD THE LINE** in that **YOUR NET RETRANSMISSION FEE HAS BEEN REDUCED!!!**

Folks, just for the record, BOYCOM Vision has not levied an overall RATE INCREASE since 2019! Last year, the Covid/19 Pandemic hit just about the time we normally compute a rate increase-which is always based solely on the increase in programming rates we are charged...we just simply couldn't allow ourselves to pass on those increases to you. We were all suffering from the loss in our local economy; the personal loss or layoff; the panic of the unknown; even the physical sickness itself, as it all rained down on us together...so, BOYCOM simply absorbed those increases.

In APRIL 2021, we must increase our overall charges by \$3.05. This is a minimal increase and simply reflects our increases...nothing more.

**WE ARE YOUR LOCALLY OWNED, INDEPENDENT** Telecommunications PROVIDER and we are PROUD OF IT!!! And for the past 27 YEARS we are your neighbors, your Sunday school class members, your ball team sponsors, your Project Graduation contributors... **AND we are ALL IN THIS TOGETHER!!!**

Once again, from the bottom of our hearts!

THANK YOU!!!!

BOYCOM Vision

